

Where
Global Wisdom
Meets
Local Business
Dynamics

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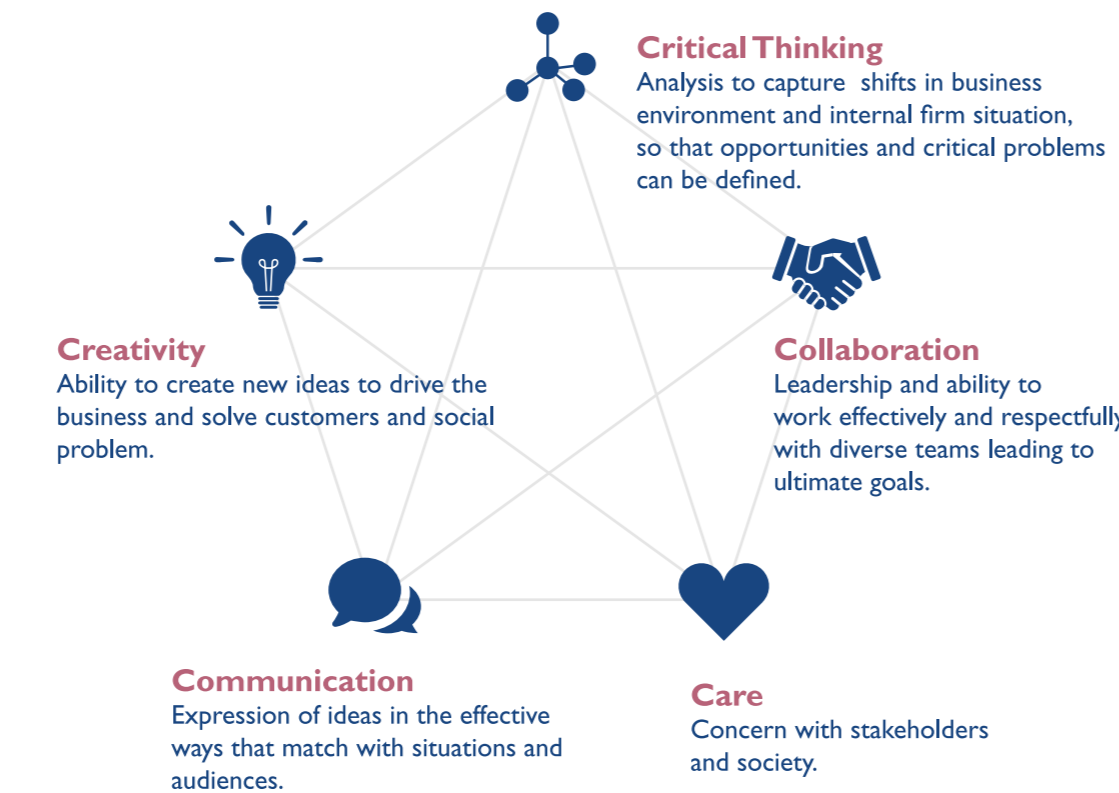
www.mba.cbs.chula.ac.th



Learning Philosophy

The 5C's of MBA CHULA

The 21st century learning philosophy
for all future professions



Learning Approach

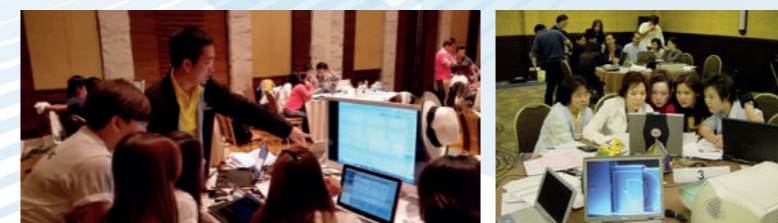
1. Global Wisdom:
Mastering key global managerial theories with local applications



2. Expert Insights:
Integrating between theories and business practices

3. Tackle the finest business solutions:
Solving actual business challenges using real business cases

4. Hands-on Experience:
Sharpening teamwork and leadership skills via exciting team-based learning



Cirriculum



Basic Knowledge

- Developing Business Analytical Perspectives
- Recognizing Business Essentials
- Enhancing Management Core Competencies 1
- Enhancing Management Core Competencies 2



Soft Skills

- Creating Leadership Virtue and Global Mindset



Analytical Skills

- Conceptualizing & Integrating Function 1 : Envisioning Enterprises
- Conceptualizing & Integrating Function 2 : Transforming Enterprises



Specialization

- Specializing and Sharpening Enterprises : Marketing / Finance / Organization challenges / Operations and supply chain management

Period

2 Years - Semester System

:1st Semester : August – December | 2nd Semester : January – May | Summer : June – July

Application Process



International Opportunities

Global Business Track (GBT)

Experience Three Continents in One Year



The worldwide Financial Times ranking of the top 95 Masters in Management Programs.

“ Enhance your **Global Business Vision** with **Global Experience and Friendship** ”



40 students from 3 top business schools : Chulalongkorn Business School (Thailand), University of Victoria (Canada), University of Glasgow (Scotland)—spending 9 months together across 3 continents.

Exchange Program

One semester or one year exchange at our partner university around the world.





**CHULALONGKORN
BUSINESS SCHOOL**
FLAGSHIP FOR LIFE

The Master of Business Administration Program at Chulalongkorn Business School (CBS) was established in 1982 to develop students into successful future business leaders possessing global business wisdom and mindset. The program focuses on ability to put knowledge into practice under the local business dynamics with ethical mind and care to the society.



We groom the future leaders with global wisdom to effectively tackle the business environment dynamics.



MBA REGULAR

For junior staff or business owners who want to enhance managerial skills and knowledge necessary to prepare themselves for their future careers or businesses.



* Equivalent TOEFL/IELTS scores are accepted
** GMAT can be used as an alternative to CU-BEST



MBA ENGLISH

For the new generations in international business arena who want to enhance their knowledge in global business management in order to drive their career growth.



* Equivalent TOEFL/IELTS scores are accepted
** GMAT can be used as an alternative to CU-BEST



MBA YOUNG EXECUTIVE

For those in middle management positions who want to become successful business leaders by engaging analytical and synthetic skills in business management.



* Equivalent TOEFL/IELTS scores are accepted
** GMAT can be used as an alternative to CU-BEST



MBA EXECUTIVE

For those in senior management positions who aim to broaden their business visions in order to drive and sustain business growth.



* Equivalent TOEFL/IELTS scores are accepted
** GMAT can be used as an alternative to CU-BEST

COURSE DIFFERENT

